



MAS 627 Technology in the Emerging Ministry NEW
2 credit/ 3 CEU

Instructor Name	Rev. Claudell County, post master's certificate Org. Leadership and varying technology experts.
Office Hours	TBA
Telephone	Unity Office 816-251-3535. Ext 2160 Home Office 816-525-3205
E-Mail	countych@unityonline.com - for questions claudell.county45@gmail.com - for assignments
Required Texts	Richmond, C.Floyd. <i>Audio, Video and Media in the Ministry</i> . Nashville:Thomas Nelson Technical Guides. 2010. ISBN: 978-1-4185-4174-3. \$19.99 Lang, David. <i>Mac's in the Ministry</i> . Nashville:Thomas Nelson Technical Guides. 2010. ISBN: 978-1-4185-4172-9. \$29.99 Hewitt, Steve. <i>Windows PCs in the Ministry</i> . Nashville:Thomas Nelson Technical Guides. 2010. ISBN: 978-1-4185-4173-6 . \$29.99.
Required Reading	As downloaded.

Course Description

This course examines the processes and techniques for the use of technology of delivering the services of the church in a technological environment. The evolution of technology requires that traditional concepts of doing church be reexamined and sometimes significantly redesigned. This course presents a theoretical and conceptual foundation for implementing varied technological tools and devices. Students explore the structural aspects of the electronic environment, group and psychological dynamics, and practical implementation of both technology and online resources. The metaphysics of the internet is clear – it's omnipresent, and almost omniscient (depending on the input source) – yet it is not omnipotent. WE have the power to learn how to use it and have it serve the good of humankind.

Learning Objectives

Students will be able to:

- Conceptualize and design how they may use of technology in services, classes, office & meetings.
- Investigate and determine various marketing & public relations tools within the realm of technology.
- Familiarize and experiment with YouTube, PowerPoint, Facebook, Skype and other available tools.
- Compare and contrast various sound & lighting technology: microphones, sound boards, speakers, equalizers

Content: Technology. for worship center, classroom and office;

Sunday Service YouTube, PowerPoint, sound and lighting systems and design, Musicians' needs.
Synchronous services, seminars and classes in multiple sites and venues (live stream)(passwords)
Office: Computer networks; accounting, passwords – PCs or MACs, & email protocol
Marketing: Web design; blog design, Newsletters, Social Network pages
Use of eBooks, Skype, FB and other social networks
Protected chat rooms for meetings, Go to Meeting, Video Conferencing
New technology as – computerized outdoor signs and radio-frequency-identification (rfid) chips
Evolving, changing, and the psychology of dealing with it all. "Who moved my cheese."

MAS 627 Technology in the Emerging Ministry OLD
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Other Required Reading	

Course Description

This course examines the processes and techniques of delivering the services of the church through the online and mobile environment. The development and implementation of online programs requires that traditional concepts of doing church be reexamined and sometimes significantly redesigned. This course presents a theoretical and conceptual foundation for implement varied online church venues. Students explore the structural aspects of the electronic environment, group and psychological dynamics, and practical implementation of both technology and online resources.

Learning Objectives

1. Conceptualize and develop online and wireless ideas for church programs
2. Demonstrate the ability to communicate with technological personnel.
3. Design an on-line course integrating a variety of learning styles
4. Analyze best methods and practices for ensuring quality in online programs.

Content: tech. for worship center, classroom and office; YouTube in talks, PowerPoint

Computer networks; accounting, passwords – PCs or MACs

Sound and Lighting design; Musicians' needs

Web design; blog design

Synchronous service in multiple sites and venues (live stream

Synchronous classes (live stream by password)

Use of eBooks, Skype, FB and other social networks

Protected chat rooms for meetings, Go to Meeting

Newsletters, Email protocol

New technology as – outdoor signs and “blocks”