

# Contact Advertising Contract

<b>RATES</b> (full color)	<b>1 Issue</b>	<b>3 Issues</b> (15% off)	<b>6 Issues</b> (25% off)
1/8 page 2.75 x 2.25 in.	\$70.00	\$178.50	\$315.00
1/4 page 2.75 x 5 or 4.25 x 3.25 in.	\$125.00	\$318.75	\$562.50
1/2 page 4 x 9.5 or 7.25 x 5 in.	\$250	\$637.50	\$1125.00
Full page 8.125 x 10.75 in. printable area (1/4" bleed)	\$500	\$1275.00	\$2250.00
Back page 8.125 x 7.75 in. printable area (1/4" bleed)	\$750	\$1837.50	\$3375.00

**Running ads of the same size in consecutive issues can save you money!  
Three issues saves 15% and six issues saves 25%.**

## ARTWORK

Ads may be submitted as PDF files or you can have us design an ad for you.

**If you are submitting your own ad, please follow these guidelines:**

- Ads must be in PDF format, submitted on a CD or via email
- Photos/artwork must be 300 dpi
- Files must be CMYK or grayscale (no RGB photos or PMS colors used in the ad)
- If your ad has black text, the text must use only black ink, not a mix of CMYK inks.
- Full page ads must have crop marks and 1/4" bleed on all sides

**If you'd like us to create your ad, you have two options:**

- 1- for an additional \$75 charge, choose one of our pre-designed layouts and write your text to fit that ad layout. Pre-designed layouts are available.
- 2- for an additional \$150 charge, we will design a custom ad for you.

Advertisements will be considered that are affiliated with Unity ministers or ministries or from vendors who provide items for Unity ministers or ministries. *The publisher reserves the right to reject any advertising for products or services which is not compatible with Unity philosophy.*

Advertising space in each issue is limited and will be sold on a first-come, first-served basis.

YES, I would like to advertise in *Contact* magazine. Please include my ad: Size of ad \_\_\_\_\_

- one issue                       three consecutive issues                       six consecutive issues

ADDITIONAL COST (if applicable):  \$75 for pre-designed layout  \$150 for custom ad

**TOTAL COST:** \$ \_\_\_\_\_ (see rates above)

Check # \_\_\_\_\_ or Credit Card:     MasterCard             Visa             American Express

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print name as shown on card \_\_\_\_\_

**Please enclose payment with ad.** Return this form and payment to Association of Unity Churches International, PO Box 610, Lee's Summit, MO 64063; Fax: 816.525.4020 (Ads will not be accepted without payment.)

Customer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_