

Building a *Thriving Movement*

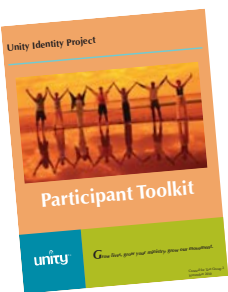


Key Programs Supporting the Intentions of Our Strategic Plan

Intention 1:

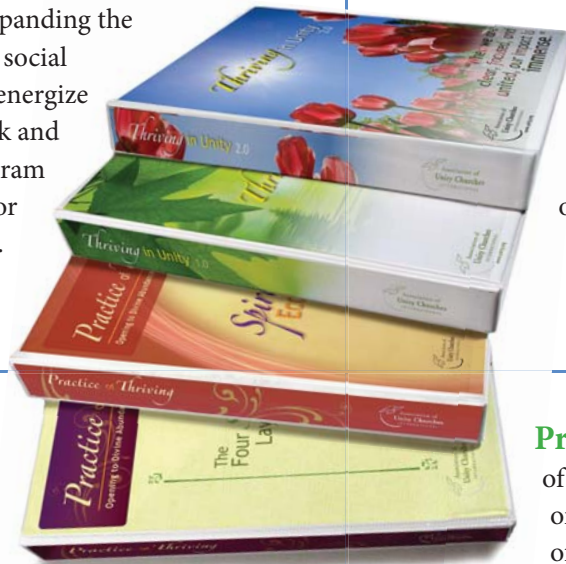
We are the fastest-growing transformational spiritual movement in the world.

Thriving Ministries



The **Unity Identity Project** (branding) helps people seeking a message such as ours find us easier. The new branded identity creates cohesion among ministries, Unity Worldwide Ministries' home office and Unity World Headquarters at Unity Village. This cohesion leads to greater recognition of all ministries using the new identity. Together, we are much more powerful than we are acting as separate agents. For more information check out www.unity.org/branding or connect with Debbie Allen at 816.434.6831 or debbie@unity.org.

Thriving in Unity 1.0 provides a wealth of resources to assist leaders, congregants and spiritual communities in experiencing exciting shifts in consciousness through completing 12 benchmarks. This program includes multi-media resources, lesson topics, expanding the ministry's focus through spiritual social action and outreach, activities to energize congregants, and methods to track and measure success. Access this program for **free** at www.unity.org/thrive, or call Debbie Allen at 816.434.6831.



Thriving in Unity 2.0 is the next step in the process of developing your spiritual community. This program continues to develop your community with 12 new benchmarks focused on: developing leadership, connecting with the movement, assessing ministry functions, enhancing Sunday service, and engaging congregants through education and activities. Now available for **free** to all ministries by visiting www.unity.org/thrive, or call Debbie Allen at 816.434.6831.

Practice of Thriving 1.0

is benchmark 10 of Thriving in Unity 1.0 and can also be completed as a stand-alone program. The Practice of Thriving 1.0 is based on Edwene Gaines' book *The Four Spiritual Laws of Prosperity*. This program works to enhance your community's understanding and expression of prosperity principles. For more information about this **free** resource, visit www.unity.org/thrive, or call Debbie Allen at 816.434.6831.

Practice of Thriving 2.0 is benchmark 3 of Thriving in Unity 2.0 and can be completed on its own. Continue deepening your practice of thriving in your spiritual community with this 6-7 week study on Eric Butterworth's *Spiritual Economics*. This powerful program creates a shift from seeing prosperity as a condition in life, to an attitude toward life. In order to help spiritual communities experience prosperity, this program has been **gifted** by mail to all Unity member ministries in June 2009. To download a copy visit www.unity.org/thrive, or call Debbie Allen at 816.434.6831.

Enlightened Leaders

The Transformation Experience



Thriving Ministries Program

The pilot program includes 13 ministries pioneering a redefinition of ministry based on best-practices. Participants in the Thriving Ministries Program are automatically enrolled in the Enlightened Leaders Program. Ministries work with consultant guides to develop a culture of shared ownership and increasing lay leadership. Applications are closed but successfully tested program content will be rolled-out to the Unity field for immediate use, so that all can become... **Thriving Ministries!**
Contact: Cyndi Swall at leadership@unity.org or 816.434.6863

Enlightened Leaders Program

The Enlightened Leaders Program develops key leadership competencies including deepening spiritual practices, embracing and facilitating change, shared leadership, emotional and spiritual intelligence, and more. Four learning events are held each year (webinars) deepened by integration activities, projects, and assessments.

Contact: Deborah Frownfelter at Deborah@unity.org or 816.434.6860

For more information about the Transformation Experience programs, visit www.unity.org/EnlightenedLeaders.

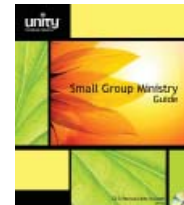


Visionary Spiritual Education

NGU³ evolve, support, serve not only includes resources to create a vibrant NGU (young adult) group—but also shows how to create a culture that invites young adults into leadership, meaningful involvement in the church, and their own spiritual path. It's about young adults and the spiritual community finding ways to serve each other that result in healthy relationships and growth. Available for free in electronic format (pdf) by emailing ngu@unity.org or call Rachel Simpson at 816.434.6870.

Build meaningful connections in your ministry with small groups! This resource is a how-to for small group ministry. The contents:

- Describe the benefits and organizational structure of small groups,
- Provide training, marketing materials and curriculum resources for coordinators and facilitators,
- Explain the meeting format and how to write your own material and
- Provide forms on CD that you can customize for your use.



Thriving New Ministries

Pioneering Ministries—Some of the ways we are supporting new and existing pioneered ministries is through updates to our policies, grants, and the creation of a new Policy and Procedure Manual. We are also making information accessible through the website, and providing organizational support through application of the Thriving Ministry model. Going forward, we will be expanding the resources on our website and creating a Resource Book for new ministries. For more information visit our website www.unity.org/expansion or call Robin Ferguson 816.434.6864.



New website for Unity Worldwide Ministries is under way. Greater organization will help you navigate to easily find what you're looking for and resources will be at your fingertips.

Newsletter: We are working to launch a new newsletter format in the fall of 2011. The new format will be interesting and help you link with all of our resources quickly and efficiently. For more support resources and information, sign up now for our newsletters at www.unity.org/enews.

Social Networking: See what everybody is saying on our five Facebook pages brought to you by your Unity Worldwide Ministries home office.

Home Office

facebook.com/UnityWorldwideMinistries

Convention

facebook.com/UnityPeoplesConvention

James Trapp

facebook.com/TrappismsByJamesTrapp

International Youth of Unity
facebook.com/YouthofUnity

Next Generation of Unity
facebook.com/NextGenerationofUnity

Visit us on the Web at www.UnityWorldwideMinistries.org